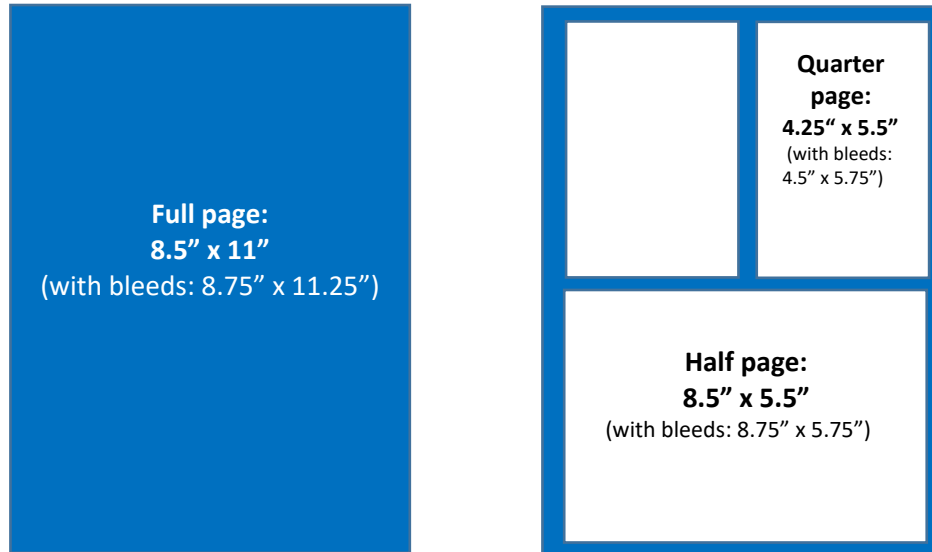




American Association of Hispanics in Higher Education, Inc.

## 2022 NATIONAL CONFERENCE PROGRAM AD SPECIFICATIONS



**Full page:**  
**8.5" x 11"**  
(with bleeds: 8.75" x 11.25")

**Quarter  
page:**  
**4.25" x 5.5"**  
(with bleeds:  
4.5" x 5.75")

**Half page:**  
**8.5" x 5.5"**  
(with bleeds: 8.75" x 5.75")

In order for your ad to appear in the 2022 AAHHE National Conference program, please submit the requested files on or before the deadlines posted on the [2022 AAHHE Conference Sponsorships](#) page via the [AAHHE Artwork Submissions Portal](#).

- High resolution PDF or JPEG are the required file formats.
- All image files provided for ads should be high resolution of at least 300 dpi, in color and in CMYK mode.
- Add a minimum one-eighth (1/8) inch bleed margin, if the ad bleeds to the edge, which allows for the ad to be trimmed to size without eliminating anything integral to the ad design.
- When submitting your ad, please provide a contact for technical support, should one be needed.
- Please include your institution or company name in the filename.
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**Full page:**

The file should have a final trim size of 8.5" x 11" and a bleed size of 8.75" x 11.25".

**Half page:**

The file should have a final trim size of 8.5" x 5.5" and a bleed size of 8.75" x 5.75".

**Quarter page:**

The file should have a final trim size of 4.25" x 5.5" and a bleed size of 4.5" x 5.75".

Questions regarding ad/logo submission, please contact [info@aaahhe.org](mailto:info@aaahhe.org).