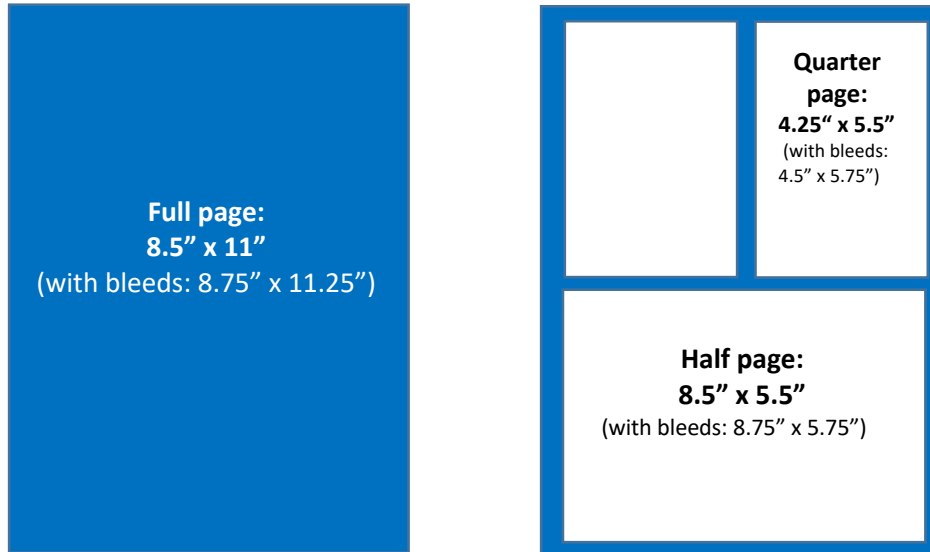




American Association of Hispanics in Higher Education, Inc.

2023 NATIONAL CONFERENCE PROGRAM AD SPECIFICATIONS



In order for your ad to appear in the 2023 AAHHE National Conference program, please submit the requested files, on or before the deadlines posted on the 2023 AAHHE Conference Sponsorships page, via the [AAHHE Artwork Submissions Portal](#).

- High resolution PDF or JPEG are the required file formats.
- All image files provided for ads should be high resolution of at least 300 dpi, in color and in CMYK mode.
- Add a minimum one-eighth (1/8) inch bleed margin, if the ad bleeds to the edge, which allows for the ad to be trimmed to size without eliminating anything integral to the ad design.
- When submitting your ad, please provide a contact for technical support, should one be needed.
- Please include your institution or company name in the filename.
- Sizes (measurements are in inches, width before height):

Full page:

The file should have a final trim size of 8.5" x 11" and a bleed size of 8.75" x 11.25".

Half page:

The file should have a final trim size of 8.5" x 5.5" and a bleed size of 8.75" x 5.75".

Quarter page:

The file should have a final trim size of 4.25" x 5.5" and a bleed size of 4.5" x 5.75".

Questions regarding ad/logo submission, please contact info@aaahhe.org.