

Sponsorship - Levels & Benefits

American Association of Hispanics in Higher Education, Inc.

www.aahhe.org

AAHHE 16th Annual National Conference

March 1-4, 2021 • Virtual Event

Sponsor Benefits	Ambar Sponsor: \$2,500	Jade Sponsor: \$2,000	Onix Sponsor: \$1,500	Turquesa Sponsor: \$1,000	Coral Sponsor: \$750	Nácar Sponsor: \$375
Naming rights to a breakout room (e.g. The San Bernardino Room sponsored by California State University, San Bernardino).	The breakout room name will appear on the online conference schedule at a glance and digital conference program.					
Recognition as supporting sponsor of breakout session	✓					
Recognition as supporting sponsor of pre-conference workshop		√				
Recognition as supporting sponsor of professional development event			✓			
Logo placement on breakout room background	✓					
Logo featured on the AAHHE 2021 promotional emails and social media	✓					
Logo featured on webpage		On pre-conference webpage	On professional development event webpage			
Logo placement on "featured sponsors and partners" conference webpage	+ website link & institution or company name	+ Institution or company name	+ Institution or company name	+ Institution or company name	+ Institution or company name	+ Institution or company name
Logo featured in the digital conference program	√	\checkmark	\checkmark	Institution or company name will be featured		
Institution or company name featured on conference program sponsor slide	+ Logo	✓	✓			
Four-color ad in digital conference program (specifications will be provided)	Full page ad	Half page ad (horizontal)	Quarter page ad (horizontal)			
Complimentary pre- conference and conference registrations, including live conference and 6 months access to recordings	8	6	4	3	1	